

Media Use Survey

This survey was conducted using Google Forms March 15-March 18, 2022. There were 135 responses.

Which of the following social media platforms do you use? (Please select all you use) *

- ☐ Facebook
- ☐ Twitter
- ☐ TikTok
- ☐ Pinterest
- ☐ LinkedIn
- ☐ Instagram
- ☐ Other...

Which social media platform do you use the most? (please select one) *

- ☐ Facebook
- ☐ Twitter
- ☐ TikTok
- ☐ Pinterest
- ☐ LinkedIn
- ☐ Instagram
- ☐ Other...

How do you get your news? (select all that apply) *

- ☐ Local TV
- ☐ Online (national site)
- ☐ National TV
- ☐ Online (local site)
- ☐ Newspaper
- ☐ Radio
- ☐ Streaming video
- ☐ Other...

Which news source do you use the most (please select one) *

- ☐ Local TV
- ☐ Online (national site)
- ☐ National TV
- ☐ Online (local site)
- ☐ Newspaper
- ☐ Radio
- ☐ Streaming video
- ☐ Other...

What kinds of TV shows do you like to watch? (please select all that apply) *

- ☐ Comedies
- ☐ Food/cooking shows
- ☐ Reality shows
- ☐ Dramas
- ☐ Movies
- ☐ Talk shows
- ☐ Science Fiction
- ☐ Documentaries
- ☐ Mystery/crime
- ☐ Sports
- ☐ Other...

What is your favorite TV show? *

Short answer text

How many streaming services do you subscribe to? *

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 or more

If you subscribe to streaming services, which one is your favorite or go-to?

Short answer text

Which age range do you fall into? *

- ☐ Under 18
- ☐ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65+